

What Every Homeowner Should Know Before Hiring A Roofing Contractor



Rescue Roofer follows three critical components to determine a roof's life expectancy:

- 1 Proper Installation Techniques ~ 66%
- 2 Technologically Advanced Materials ~ 17%
- 3 Attic Ventilation That Protects Your Home From Environmental Hazards Like Mold ~ 17%

Most homeowners get caught up choosing a roof covering with little regard on how their roof will be installed. In most cases, this disregard causes homeowners to place their complete trust in a roofing contractor who will install their roof by compromising some or all of the "three critical components."

Clearly, The Most Critical Component Of A Roofing System Is "Proper Installation."

For the 21st Century, the next most important component is in using technologically advanced materials. It is very common for a roof with typical felt (paper & asphalt deck protection) to be re-roofed after only 10 years of performance. Felt repeatedly exposed to water, sun, heat and other exterior elements will have its paper (organic) mat break down; causing it to crack & eventually disintegrate. Felt is designed to be used as a vapor barrier not a water barrier. Finally, heat, moisture and mold in attics are directly related to meeting proper attic ventilation requirements. The Federal Housing Administration (FHA) and the Asphalt Roofing Manufacturers Association (ARMA) have minimum housing ventilation requirements for attic intake and exhaust that must be met. This will ensure for a safe and long-lasting roofing system.

Rescue Roofer is very concerned about homeowner awareness and education. Therefore, we start by helping homeowners choose the best solution by following a complete and thorough Easy Estimating Process with our exclusive Worry-Free Roofing Service. This process ensures 100% Satisfaction throughout the roof-decision and installation process and ultimately over the life of the entire roofing system. We want to be sure the three critical components of a roof are being satisfied with every homeowner we meet. Also, Best Value Roofing follows its own custom internal Total Quality Management Program (TQMP) by offering continuous training, written procedures, workmanship standards and auditing for its entire team.

Rescue Roofer never installs felt; preferring to use modern synthetic materials that will meet or exceed the life of the roof covering. As a result, Rescue Roofer offers the following exclusive Worry-Free Roofing Systems for all types of roof coverings:

1. The Rhino Roofing System (The Very Best) offers 20 Year Premium Craftsmen Guarantees*
2. The Up-Graded Roofing System offers 15 Year Premium Craftsmen Guarantees*
3. The Professional Roofing System offers 10 Year Premium Craftsmen Guarantees*

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***We're There When We Say...
Or You Don't Pay!***

